



UPO UNIVERSITÀ DEL PIEMONTE ORIENTALE
DIPARTIMENTO DI SCIENZE E INNOVAZIONE TECNOLOGICA

EVENTI DiSIT

Seminario

20-10-2022

10:00-11:00

Aula B203

Understanding Large-scale Smartphone Usage

Dott.ssa [Anna Sapienza](#)

Copenhagen Center for Social Data Science (SODAS)





Recent years have seen an explosive growth in the use of mobile apps on smartphones and tablets. With over 2.7 billion smartphone users across the world checking their phones over 80 times a day, smartphone data offer a unique opportunity to understand main aspects of human behaviors, e.g., mobility, sleep patterns, and mobile app usage. Despite the impact that smartphones have in shaping our society, there is surprisingly little general knowledge about what has changed and what goes on when people stare at their screen. In this talk, I will present the differences in smartphone use across users, based on the study of an unprecedented dataset, including mobile app traces of thousands of users in time. I will show how users interact with smartphones with the aim of characterizing users with high/low levels of engagement, the type of apps underlying this engagement, and the effects of external factors, such as user demographics and the environment.

EVENTO APERTO A:

Docenti, Borsisti, Assegnisti, Dottorandi, Studenti, Esterni UNIUPO

SEMINARIO IN LINGUA: Inglese

REGISTRAZIONE OBBLIGATORIA:

entro MERCOLEDÌ 19 OTTOBRE 2022 ORE 17.00 tramite [modulo Google](#)

